APPROVED
MINUTES OF THE OCTOBER 27, 2014 MEETING
OF THE LIBRARY’S BOARD OF TRUSTEES

TRUSTEES PRESENT

President Brian LaFontaine (Albemarle)
Gary Grant (Albemarle)
Stephen Walls Mathis (Greene)
Carla Mullen (Charlottesville)
Vice President Mary Coy (Nelson)
Jane B. Kulow (Albemarle)
Peter McIntosh (Charlottesville)
Tamyra Turner (Charlottesville)

TRUSTEES ABSENT

Faye Rosenthal (Louisa)

OTHERS PRESENT

John Halliday, Library Director
Ginny Reese, Staff Recorder/Greene Manager
William Lyons, Business Manager
Lindsay Ideson, Northside Manager
David Plunkett, Collections and Tech Manager
Nate Delesline, Daily Progress
Tony Townsend, Friends of JMRL
Matt Talhelm, WVIR (NBC 29)
Shawn Hirabayashi, HR Specialist
Krista Farrell, Assistant Library Director
Abby Harris, Communications Specialist
Tim Carrier, YA Services Manager
Bill Schrader, Build Crozet Library
Tom Keogh, Train & Partners Architects
Chris Callahan, WINA, WQMZ, WWWV, etc.
Patrick Huddleston, WVIR (NBC 29)

The regular monthly meeting of the Jefferson-Madison Regional Library’s (JMRL) Board of Trustees was held on Monday, October 27, 2014, at 1:00 p.m. in the Madison Room of the Central Library (201 E. Market St., 3rd Fl., Charlottesville, VA), President LaFontaine being in the chair. Trustee McIntosh made a motion for the approval of the September 22, 2014 Minutes and Trustee Mathis seconded. The September 22, 2014 Minutes were approved as presented. Trustees Turner and Kulow arrived after the vote took place.

ANNOUNCEMENTS AND PUBLIC COMMENTS

• Trustee McIntosh mentioned the Friends of the Library fall book sale, November 8-16, 2014, with the members-only presale November 7th.
• Trustee Grant commended Greene Library Manager, Ginny Reese, for her work with the Jefferson Board for Aging (JABA’s) FISH (Friends in Schools Helping) program.
• Director Halliday announced the passing of Gail Ott’s mother and had a card available for the board to sign.

CROZET/WESTERN ALBEMARLE LIBRARY ONE_YEAR REPORT

Bill Schrader handed out a flyer elucidating the success of the Crozet Library. The community is very happy. The book collection goals should be met. The meeting rooms are booked 3 months out. Everything is paid for. There is a wealth of information regarding fundraising that will be available for future JMRL endeavors. Mr. Schrader presented Jefferson cups to Trustees McIntosh and Kulow for all the work they did. He commended Director Halliday for the friendliness and professionalism in his leadership. President LaFontaine presented Mr. Schrader with a book in thanks for all his work.

FRIENDS OF THE LIBRARY (FOTL) FIVE YEAR PLAN

Tony Townsend handed out a 6-page plan outlining FOTL’s five goals: 1) support of JMRL, 2) refine FOTL organization, 3) map out financial strategy with the goal of finding a permanent home for the book sale, 4) research other library’s book sales in order to increase revenues, and 5) develop community outreach. Mr. Townsend added that FOTL has more than 300 members. Trustee McIntosh said there are 35-40 volunteers throughout the year and 60 at the time of the book sale.

CENTRAL LIBRARY RENOVATION PLANS (TRAIN & PARTNERS ARCHITECTS)

Director Halliday gave a brief introduction of Tom Keogh of Train & Partners Architects. Mr. Keogh gave a slide presentation showing the results of his firm’s 2014 study. In short, for the cost of about $8.7 million and 1 ½ years of work, JMRL can have an updated, efficient facility that makes much better use of its space. The City of Charlottesville
and Albemarle County would split the cost of the renovation, and the funders have been made aware of the costs. JMRL will have to find a space to rent for the Central Library while the renovation is underway.

TECHNOLOGY COMMITTEE’S REPORT
In the absence of Trustee Rosenthal, Director Halliday presented the report. JMRL is on track to meet all of FY2015’s objectives with the exception of installing a content management system on the web server. There has been considerable progress toward meeting FY2016 and FY2017 objectives. Barbara Cruickshank gave a 10-minute presentation advocating the creation of “wifi-free zones.”

DISCUSSIONS OF FY2016 LIBRARY BUDGET
Director Halliday handed out a flyer showing carry-over and new requests. In support of the new requests Tim Carrier, David Plunkett, and Lindsay Ideson gave presentations. The requests were prioritized and Director Halliday was charged with generating budgets that would reflect the three different priorities.

REVIEW OF THE LIBRARY BOARD MEETING DAYS AND TIMES
Trustee Mullen proposed changing the meeting time to either earlier or later in the day. After much discussion it was agreed that no changes would be made at the present. The next time JMRL did a survey of the public the questionnaire should include a question about the public’s interest in attending Board meetings. Also, the Policy Committee will discuss the topic and report back to the Board.

LIBRARY DIRECTOR’S REPORT
• Director Halliday distributed an article from the Nelson County Times about Tanith Knight. Her retirement reception went very well. She was presented with a tablet, a County proclamation, and other gifts.
• Director Halliday passed around another article about the Nelson Library’s reading programs in their garden area.
• Susan Huffman is the new Branch Manager at Nelson. She is well qualified and well known in the community.
• Tiffany Duck is officially the new Branch Manager at Louisa.
• Kathleen Burns is the new Branch Manager at Scottsville. She was the Branch Manager of Corolla Public Library in North Carolina since 2005.
• November 11th is the In-Service Day. Director Halliday passed around the agenda for the day. He encouraged the Trustees to attend.
• Central Library and the Historical Society are having their windows painted and sealed, and other exterior repairs.
• Northside Library has a tentative February 24 move-in date. The branch will be open to the public soon after.
• There will be roadwork on Route 29 at Rio Road from May-Aug in 2016. This will cause access issues for travelers from East Rio Road to the new Northside Library.
• Director Halliday met with JMRL’s local administrators on October 8th to discuss the budget. There was interest in re-evaluating the out of area fee. The administrators asked Director Halliday to develop statistics regarding the fees for their consideration.
• JMRL was well represented at the recently concluded Virginia Library Association (VLA) Conference with about 12 attendees.
• There is no official word yet on how large a refund the state will require of the localities. Director Halliday anticipates JMRL’s state aid budget being affected, but is hopeful it will not be too large.
• The VLA’s only legislative agenda item for 2015 is “no more cuts.”
• The Personnel and Budget Committees will meet before the next Board Meeting.

FUTURE AGENDA ITEMS
Gail Ott will be making a presentation on the JMRL Training Plan and there will be a showing of a Bookmobile video created by Intern Brandie Quarles.

PROPOSED ADJOURNMENT
Trustee Grant made a motion to adjourn. Vice President Coy seconded. The motion passed without opposition. The meeting adjourned at 2:46 p.m.

Brian LaFontaine, President