The meeting convened at 7:00 p.m. In attendance were Kathy Ladika, Betsy Martin, Mary Jo Sopelak, Lisa Thomas, Marissa Holmes, Nancy Ford, and the Branch Librarian, Ginny Reese.

**Board of Directors Update.** Guest Nancy Ford was voted in as a new board member. Current officers are President Kathy Ladika, Vice-President Betsy Martin (vote via email in August 2015), Treasurer Marissa Holmes, Membership Secretary Lisa Thomas, and Secretary Mary Jo Sopelak. Revised Duties of the Officers, Friends of the Greene County Library, Inc. were updated Sept. 2015 and approved at the meeting.

**Board of Directors Meeting Schedule.** All approved shifting regular bimonthly board meetings to 6:30 pm on the third Tuesday of the month: 17-NOV-2015, 15-MAR-2016, 17-MAY-2016, 19-JUL-2016, 20-SEP-2016, etc.

The November meeting focus will be to plan the Friends’ 2016 budget; review (and amend if necessary) corporation bylaws; and finalize the January annual meeting plans. Routine board business will also be discussed.

The January meeting (planned for Friday evening, the 29th) will summarize the Friends’ expenditures in 2015 and budget plans for 2016, and highlight any new programs planned. The short business meeting will be followed by refreshments. An alternative location to the library is being explored. The President will send an email invitation to all current Friends about the annual meeting.

**Treasurer’s Report.** There is a balance of $3,013.19 in the Friends’ checking account. Expenditures since the last meeting were in support of the monthly 2nd Friday evening film series ($19.23) and renewal of the SCC registration ($25.00). A total of $650.00 has been received in renewal and new membership donations.

**President’s Report on Promoting the Friends Organization.** During July, August, and September, the following actions were taken to make the Friends a little more visible throughout the community in an effort to increase the membership base. During July through September there were 23 new members and 12 renewals.

* A pamphlet introducing the Friends was developed and about 130 copies distributed to businesses throughout Greene County - the local banks, pharmacy, doctor and dentist offices, post office, County offices, restaurants, and others. The Greene Visitors Center will put a copy in the welcome bags that are handed out to new residents.

* A handout was developed to be given at the library circulation desk that encourages people to join the Friends during the November membership drive.
The Friends membership form was redesigned with minor revisions and a new form created for renewals only. A post card concept was initiated informing current Friends when their membership has expired and encouraging them to renew.

A description of the Friends organization was included in the “Town of Stanardsville” web site. The Greene County Record editor was requested to include the organization in the Greene County Guide 2016.

Branch Librarian talked to the Storybook Beat and Read & Rhyme parents and as a result, there were 4 new sign-ups.

The September/October Newsletter was emailed to several non-members along with a membership form encouraging them to join Friends.

Membership forms were available at a table at the Virginia Clay Festival in Stanardsville on September 26/27. There were 2 new sign-ups at the Festival.

A letter was sent to the 5 Stanardsville Town Council members highlighting the organization’s mission and programs, along with a membership form.

Planned Actions:

An article in the Greene County Record (in October) about November being Friends awareness month that will highlight the organization’s mission and programs.

The November-December Newsletter will have an opening article about the November membership drive.

Author Presentation. A separate author visit, independent from and in addition to the Festival of the Book, was proposed by Ginny Reese and unanimously supported by the group. However, due to timing of paperback release of the book under consideration and other scheduling issues, planning and funding for the independent author visit will potentially be revisited in 2016. Planning for the Greene County Library to host an author as part of the Festival of the Book is in progress.

The meeting adjourned at 8:15 p.m. The next meeting is scheduled for Tuesday, 17-NOV-2015. All board meetings are open to the public and community participation is welcomed.

Submitted by Mary Jo Sopelak, Friends of the Greene County Library, Inc.