

Jefferson-Madison Regional Library

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****APPROVED****

MINUTES OF THE MARCH 22, 2010 MEETING OF THE LIBRARY'S BOARD OF TRUSTEES

TRUSTEES PRESENT:

Gary Grant (Albemarle County)	Sara Murray (Charlottesville)
Hope Payne (Charlottesville)	Mike Plunkett (Charlottesville)
Faye Rosenthal (Louisa County)	Timothy Tolson (Albemarle County)
<u>President</u> Anthony Townsend (Albemarle County)	<u>Vice President</u> Deborah Willenborg (Greene County)

TRUSTEES ABSENT:

Mary Coy (Nelson County)

OTHERS PRESENT:

Chris Callahan-Representing WINA	Joyce MacDonald-Staff Recorder
Willow Gale-Bookmobile Manager	Chris Stover-Charlottesville Newsplex
John Halliday-Library Director	

The regular monthly meeting of the Jefferson-Madison Regional Library's (J-MRL) Board of Trustees was held on Monday, March 22, 2010 at 1:00 p.m. in the Central Library's Jefferson Room, President Townsend being in the chair. On motion for approval made by Mr. Tolson and seconded by Ms. Willenborg, the draft of the February 22, 2010 Library Board Minutes was unanimously approved as presented.

PUBLIC COMMENTS/ANNOUNCEMENTS - Mr. Grant announced that the June Library Board meeting will take place at Southwood.

BOOKMOBILE REPORT (WILLOW GALE) - Ms. Gale reported on the Bookmobile's schedule and routes. She takes the Bookmobile out Mondays through Thursdays to senior communities, pre-schools, country stores, neighborhoods, and post offices in Albemarle County. Senior communities are the busiest stops. In Charlottesville, the Bookmobile stops at recreation centers after-school. Ms. Gale's assistant takes the Bookmobile to Louisa County on 1st and 3rd Fridays. Ms. Gale expressed a desire to add a stop at Southwood Boys & Girls Club when scheduling permits. The Bookmobile travels about 6,000 miles each year. The current vehicle began service in 2006. Ms. Gale said stops are constantly being re-evaluated to assure maximum service. Ms. Payne suggested that circulation numbers not be the sole measure of success. She said the Bookmobile's presence in a neighborhood could be a valuable tool for reading promotion, even if the circulation numbers are not high. Other services Ms. Gale would like to pursue, if sufficient staff could be provided, are homebound service, books-by-mail, and deposit collections. April 14th is National Bookmobile Day. The JMRL Bookmobile will be included in the American Library Association's Parade of Bookmobiles in Washington, D.C., this June.

FY 2011 BUDGET UPDATE -After several meetings, the Albemarle County Board of Supervisors recommended level funding for libraries. The Library Board attributes this decision to the public's support and reaction to possible closings of libraries in Crozet and Scottsville, and several one-on-one sessions with Trustees and Supervisors. Mr. Townsend acknowledged Mr. Halliday for his vigilance and effective budget presentations. In the future, the Library Board will pursue establishing a formal liaison with the Albemarle Board of Supervisors to foster better understanding of JMRL budgets and the Regional Agreement. Mr. Halliday distributed copies of the Regional Agreement, highlighting the Library Board's contractual responsibilities. City of Charlottesville is still planning a modest budget increase for JMRL in FY2011. Ms. Willenborg reported on the positive response to the video used in Greene County's budget presentation. The Trustees will view the video at the April Library Board meeting. Mr. Halliday reported that he would be making recommendations in April to deal with projected deficits resulting from level funding and increases in retirement costs. Ms. Rosenthal said the

Policy Committee would be discussing broadening the library's funding base by charging fees for library card replacements, interlibrary loans, and out-of-area users. Mr. Halliday distributed copies of a *Library Journal* article, "No Villains: Threatened Cuts and Partial Restorations Point Out Ambiguous Politics of Library Funding."

TRUSTEES' Q&A SESSIONS - During Albemarle's budget process, the Albemarle Trustees visited Crozet and Scottsville libraries to answer questions from patrons and staff. The visits were well-received and Mr. Townsend asked if the question and answer sessions should continue outside the budget process. The Trustees deferred the issue to the Policy Committee.

LIBRARY DIRECTOR'S REPORT - Mr. Halliday thanked Mr. Townsend, Mr. Tolson, and Mr. Grant for their time and effectiveness throughout the Albermarle budget process. During the process, the Trustees helped the public understand how public libraries are funded, and the greater understanding led to a surge in public support. The Friends of the Library Book Sale will be April 3 through April 11, 9:00 a.m. to 8:00 p.m. every day. The new JMRL Welcome brochure was distributed. The brochure was designed, for free, as part of the Design Marathon. New library cards, also designed for free during the Design Marathon, will be available starting in May. The BIG READ is drawing to a close—so far, about 1,700 people have attended programs. Nancy Cook (Children's Services Manager) and Krista Farrell (Assistant Director) are representing JMRL at the Public Library Association (PLA) Conference in Portland (OR). Ms. Farrell will report on the conference in April. Two new databases have been added to JMRL's online collection: Tumblebooks and BYKI (a foreign language instructional database). The databases are available at all branches, and from home, work, or school, for free to JMRL card holders. Coming soon: Patrons will be able to set up alternate IDs to avoid typing their 14-digit library card numbers.

FUTURE AGENDA ITEMS - Future agenda items include: Policy Committee's Report, Personnel Committee's Report, FY 2011 budget update, Report on JMRL's facility survey, the Greene County Library Budget video, and Ms. Farrell's PLA report. The Personnel Committee will meet Thursday, April 22, 3:30 p.m. at Central Library. The Budget Committee will meet immediately following the April 26 Library Board meeting.

ADJOURNMENT - The meeting adjourned at 2:38 p.m. The Policy Committee met immediately following this Board meeting.

Anthony Townsend, President